

#### New Jersey School Boards Association

# Chesterfield School District Strategic Planning 2015

**Facilitated by NJSBA Field Services Department** 

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### **Agenda**

- What is Strategic Planning
- Advantages of Strategic Planning
- Strategic Planning Process
- Strategic Planning 2015 Calendar
- How to be a part of the process



# **Strategic Planning**

Creating an organization-wide mission...

#### a vision

...that directs, motivates and inspires all members of the educational community to work together for the common good.





### **Advantages of Strategic Planning**

- Proactive
- Creative and innovative
- A planning process that is flexible
- Provides a forum of participation for a complete cross section of Stakeholders from the community
- Creates an ongoing cycle of planning, assessment and decision-making
- Optimizes limited resources



### Advantages (continued)...

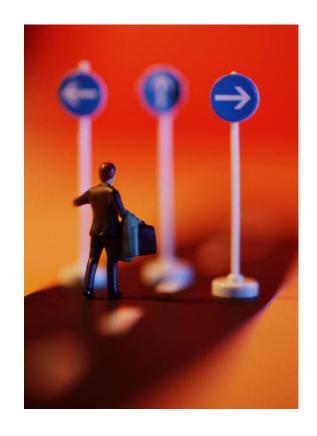
- Increases communication
- Clear focus on decision making
- Highlights the importance of good information for decision making
- Creates a district wide vision and mission that directs, motivates and inspires working together for the common good





#### Why Plan?

- Is your school enrollment changing?
- Is the make up of your school population changing?
- Are there more people in your community who don't have children in school?





# Why plan?

- Changes in family structure in community?
- Economic structure of your community changing?
- Educational levels of community?
- Is there competition for your public schools?



#### If you answered yes...

then
Strategic Planning
is for you!





# **Components of Strategic Planning**





## **Strategic Planning Process**

#### **Stakeholder Planning Sessions:**

- Approximately 25 50 stakeholders
- Cross section of school and community
- Three Planning Sessions over a 3-month period
- 2 hours maximum per session
- Develop Vision, Mission, Goals and Strategies for the district



### **Strategic Planning Calendar**

April 2015 Planning Session #1

Superintendent's State of the School Report and Stakeholders identify District Strengths &

Challenges

May 2015 Planning Session #2

Stakeholders Create a Common Vision

June 2015 Planning Session #3

Stakeholders develop Goals and

**Objectives** 

July-Oct 2015 Administration develops Action Plans

**November 2015** Chesterfield School District 2016-2020

Strategic Plan presented to Board of

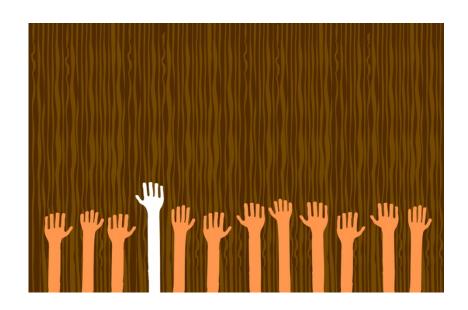
**Education and Community** 



#### Strategic Planning Process – How to be involved

#### We need Stakeholder Volunteers...

 RSVP to volunteer to participate in the Three Stakeholder Planning Sessions over a 3 month period





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